



# THE NAVY MOM

ADVERTISING  
MEDIA KIT



## ONLINE ADVERTISING

300 x250 Medium Rectangle to display on all pages

|            |       |
|------------|-------|
| -3 Months  | \$150 |
| -6 Months  | \$250 |
| -12 Months | \$397 |

Sponsored Blog Post \$75

Full Page in The Navy Mom's Welcome to Jacksonville eGuide

|            |       |
|------------|-------|
| -3 Months  | \$197 |
| -6 Months  | \$297 |
| -12 Months | \$497 |

\*Includes 300x250 ad to display on all pages of TheNavyMom.com

## TELEVISION ADVERTISING

The Navy Mom "Welcome to Jacksonville Guide" television show airs monthly on CW17, Saturday evenings. The following sponsorships are 6 months in length and include 300 x250 ad space, sponsored blog post, and full page in The Navy Mom's Welcome to Jacksonville eGuide.

**LEVEL 1 SPONSOR** \$1500

Your business featured in our 30 minute program. Submit 5-10 photos, video, talking points, offers and information about your business. Your feature will air 1x per month for a total of 6x.

**LEVEL 2 SPONSOR** \$2750

Your business will receive a 3-5 minute On Location interview where both you and your company become part of the content of the show. Interview will air monthly, 6x total. Your segment uploaded to Facebook, Instagram, Google Plus, and promoted via Twitter and Instagram. Your logo included on a minimum of 15 commercials each month.

**LEVEL 3 TITLE SPONSOR** \$5,000

All of the above elements PLUS title sponsorship rights to The Welcome to Jacksonville TV Program, The Welcome to Jacksonville eGuide, all commercials, all collateral, and TheNavyMom.com



We look forward to working with you soon!